



Real World Problem Scenario

Scenario:	Ohio's Outdoor Heaven
Business:	Pickering Associates
Business Participant:	Jesse Daubert - Environmental Scientist
Career Cluster(s):	Government and Public Administration, Hospitality and Tourism, Public Safety, STEM, Transportation, Distribution and Logistics, Corrections and Security
Grade Level:	4-12
Standards & Skills:	Comprehension and Collaboration. 1. Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively 2. Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally Presentation of Knowledge and Ideas. 1. Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience

Problem Description:

What impact(positive or negative) will the proposed *Outdoor Heaven* have on our local community?(See Attached Article)

Things to be considered or defined for the solution:

- Impacts on local business, employment, tourism, and environment
- Is this the best location for this entrepreneurial dream?



- **Need for new or revamped infrastructure**

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Plans back in motion for destination center---Ohio Outdoor Heaven CEO addresses commissioners about needs for project

July 15, 2016 By Hannah Kittle (hkittle@mariettatimes.com) , Marietta Times

Ohio Outdoor Heaven is back in the works and close to seeing action, according to Ohio Outdoor Heaven

CEO Wei Sheng, who spoke at the Washington County Commissioners meeting Thursday.

He had shared ideas several years ago with commissioners concerning his plans to do a development project on his property at the Lower Salem exit of Interstate 77, between Ohio 60 and 821.

At the time, the destination center was set to include an amphitheater, five-star hotel, convention center, zipline, hiking and biking trails, gun and archery ranges, video games and more.

"We've come very far since four years ago," said Sheng. "I call it Sleepy Hollow in Rip Van Winkle because I've finally woken up to what I can do."

Previously estimated at \$50 million, the project is now estimated to cost \$150 million in phase one. Sheng informed the commissioners that Ohio Outdoor Heaven will provide around 500 jobs, and will provide 150 jobs during the construction phase of two years.

"We have 20 things there that people can do to be a participant," said Sheng. "One hundred and fifty million may sound like a lot to this community, but it's not really a lot to other places."

If you go

- The next Washington County Commissioners meeting is on Thursday at 9 a.m. in the Washington County Commissioners Meeting Room.

Sheng said he plans for a state-of-the-art amphitheater and a Hard Rock Hotel will be located at Ohio Outdoor Heaven.

"It's a platform for everything, not just for concerts, but also for motivational speakers, all denominations of religion and a platform for America's Got Talent," said Sheng.

He also informed the commission that they have investors lined up for Ohio Outdoor Heaven.

"We do have investors; that's why we haven't made a peep since Knievel," said Sheng. "That was a good publicity stunt, but we do have investors lined up, and that's why we've been quiet; we believe that this year will be the year that we'll get it done."

Sheng previously planned as a promotional event to bring in Robbie Knievel, Evel Knievel's son, to jump the Ohio River, Knievel's first attempt to jump between two states.



Ultimately, Sheng noted that there are some things that need to happen to get the project off the ground, including widening the road and placing a sewer line that connects to the property, which is why he addressed the commissioners.

"We believe that it is very viable as you see on this map that we have a sewer connection on our property," explained Sheng. "Since we are the catalyst, we can take all the load for now."

Donal Quicksall, president of W.E. Quicksall & Associates, Inc. who attended the meeting alongside Sheng said that they need at least two pump stations and that it is a county effort.

"What we need is support from the county to go after funding for the finances," explained Quicksall. "He's got a heck of a vision, the only thing he doesn't have is sanitary service."

Ultimately, Washington County Commissioner Ron Feathers said he thought the idea was great and was excited to see the further plans.

"I am not opposed to exploring this further because I like this vision," said Feathers.

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